

Motivational Talk on “My Story - Motivational Session by Successful Entrepreneur”

Report on Motivational Talk - “My Story - Motivational Session by Successful Entrepreneur”

Date of the event	10/11/2023
Title of the Event & Lecture	Motivational Talk - “My Story - Motivational Session by Successful Entrepreneur”
Name of the Resource Speaker	Mr.Hari Rastogi Co-Founder & CEO RiseUpp, Bangalore.
No. of Participants	152
Venue	Smt. Rajalakshmi Seminar Hall, MVJCE Campus

MVJ College of Engineering, Bangalore, in association with Institutions’ Innovation Council (IIC) - Ministry of Education Initiative & IQAC organized a **Motivational Talk - “My Story - Motivational Session by Successful Entrepreneur” on 10/11/2023 from 10:30am to 1:00pm**. The main objective of the session was to motive students to understand the life journey of an entrepreneur.

Objective of the Event: My story - Motivational Session by Successful Innovators was a part of the quarter-1 activity of the IIC 6.0 for the current academic year 2023-2024. The intent of the session was to provide an opportunity to aspiring young entrepreneurs to listen to people who have already taken the entrepreneurial route successfully.

The inaugural function graced by the honorable chief guest **Mr. Hari Rastogi Co-Founder & CEO, RiseUpp, Bangalore** and in the presence of **Dr. A C Niranjappa-Dean Research MVJCE, Bangalore.**



Dr. A C Niranjappa-Dean Research delivering the inaugural speech

The IIC Students heartily welcomed the Chief Guest, the Principal, the Vice Principal, Dean Research, and the delegates.



Dr. A C Niranjanappa-Dean Research welcoming the chief guest with bouquet

The Guest Speaker:

Mr. Hari Rastogi Founder & CEO - Riseupp Bangalore. He is Alumnus of ECE- 2007 Passed out batch. Hari Rastogi career growth has been driven by his passion for solving problems and creating value.

He has around 15 years of work experience in various domains and roles, such as:

- 2011: Raised VC funding for my e-commerce venture
- 2016-2019: India and Middle East Head for Alliances at 3i Infotech
- 2019-2021: India & Sri Lanka Head for Sales & Alliances at Antworks, an AI company funded by Softbank
- 2021-2022: SAARC region head for Alliances at Liferay, a California HQ software product company
- Jan 2023-present: Founder and CEO of RiseUpp, an EdTech startup At each stage of my career.

He runs an EdTech startup that aims to provide quality education to millions of online learners.

His top skills are

- Entrepreneurship
- Strategic Planning
- Business Development
- Leadership
- Data Analysis

Session Details:

The session was an eye-opening session for the budding young minds, and it aimed to impart the skills needed to handle the different tools and technologies that are useful in real time scenarios. This session was intended to orient participants towards starting their own enterprise, with focus on the decisions that an entrepreneur takes and sources of finance

The session covered the following topics

- **What is an idea?**
- **Out of Box thinking**
- **Idea to Product**
- **Fear of Failures**
- **Successful Journey & Contributions**
- **Skillsets**
- **Motivational Tips regarding Placement & Internships.**



The Chief Guest Delivering his session “Fear of Failures” in Start-Up Journey



Students were attentively listening to the lecture

Finally, the participants were asked to come on to the dais and share their experience of the whole session. The session concluded on a happy note.



MVJCE Students queries were addressed by the chief guest

Outcome of the Event:

The students gain the knowledge and motivation on

- Life journey of an innovator
- Idea generation and start-up
- Interpersonal skills in entrepreneur
- Practical Entrepreneurial skills and knowledge

Students felt that all the topics were very much informative. The students got many technical inputs and motivation regarding start-ups. This will in turn help them to start the ideation on socio-economic products.