

Report on Slow Down Save Life Campaign

On the occasion of Fourth **UN Global Road Safety Week**, VTU initiated a campaign “# Slow Down, Save Life” on 12th may 2017 by circulating a pledge. NSS Unit of MVJ College of Engineering organized an activity that started with inaugural address by Prof. Muralidhara.R , NSS Program Officer on the importance of road safety awareness among the students . The program continued with the pledge disseminated by VTU, about 290 students and 10 staff participated. Few competitions like pictographic storytelling and pencil sketching was conducted with aim to convey the significance on Road Safe. The winner of the competition was rewarded with certificates.



Students and staff of MVJCE taking pledge



Participants of Pencil Sketching Competition.



Participants of Pictographic storytelling Competition



Pictographic storytelling Competition, Students



Pencil sketching by Students

N. Yuvana
Principal
MVJ College of Engineering
Bangalore - 560 067