MVJ COLLEGE OF ENGINEERING
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Ideation Challenge

The Software Development Club, Department of Computer Science and Engineering , MVJ College of Engineering organized the club event "Ideation Challenge" on 12.09.2020. The event aimed to help students to challenge assumptions, think outside the box, and explore Innovative ideas.

"Ideation Challenge" happened virtually in the presence of Dr. Arvind (Professor, Dept of CSE), Mr.Aji.Nair (Coordinator,Innovation Cell,MVJCE), Mrs.Deepa Acharya (AP,CSE) and the student coordinator Mr. Aman kumar mahapatra (V sem, CSE).

The event began at 2:30 p.m on 12.09.2019. There were a total of 46 participants who took part in the event as individuals and team of 2-3 members.
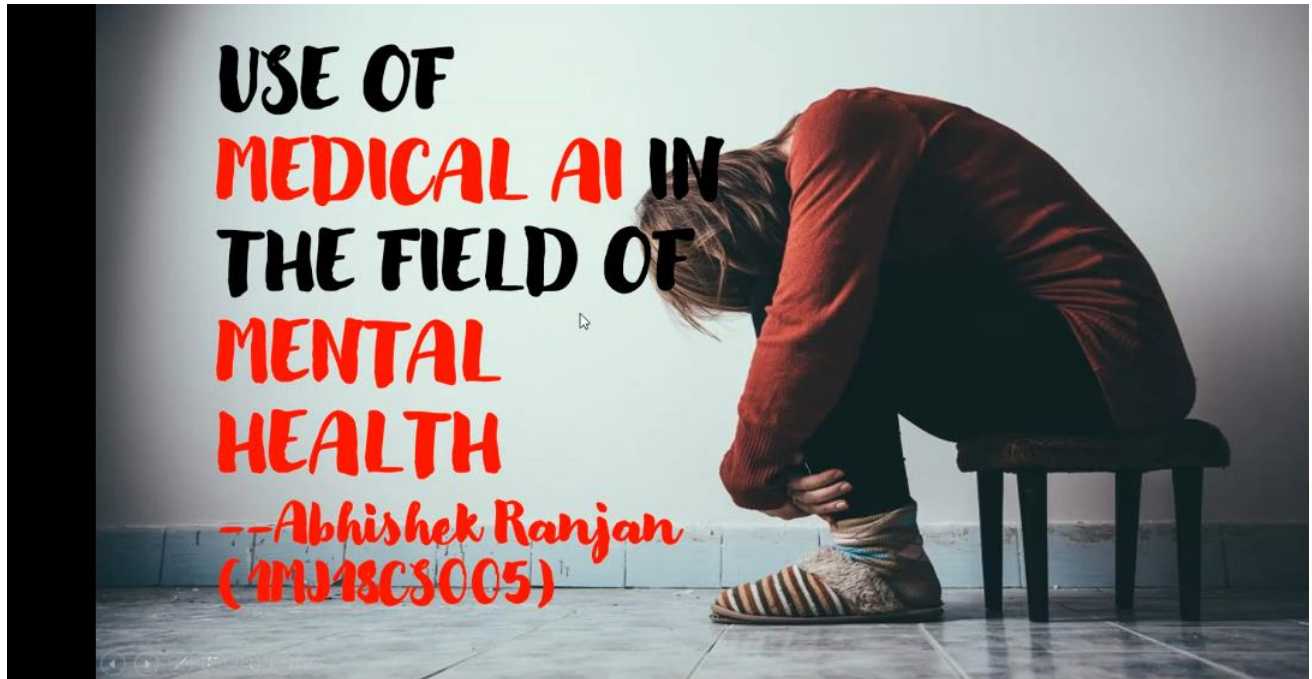
Ideation Challenge:

Ideation Challenge aimed participants to come up with innovative solutions that use the latest advanced analytical technologies to improve efficiencies and enable a business to achieve more in less time.

All the participants were asked to submit their Ideas in the form of presentation and provide a brief explanation towards the end. The event was a team participation challenge. Maximum three members were allowed in a team. Since it was an online challenge, students could participate virtually from anywhere. The students were asked to come up with the innovative ideas in the field of Reinforcement learning, Bio-Informatics, Energy Storage, Business Intelligence, Sustainable Energy, internet Of Things Etc.

The participants were evaluated based on the innovative topics opted by the students, their presentation skills and implementation techniques.

Winner(1st Place): Abhishek Ranjan (V sem,CSE) presented on topic "Use of Medical AI in the field of mental health"

Winners(2nd Place): Ganapathi N A (V sem, ECE) Manjunath R (V sem, ME) presented on topic "Agricultural and Rural Development"

Winners(3rd Place): Pavan A (VII sem, AE) & Usha Gowda (VII sem, AE) presented on topic "Acoustic and Magnetics induced smart Agriculture"

Outcome: The event was a good platform for the students to showcase their innovative ideas as well as their competing sprit in presenting their ideas. Students were also encouraged to come up with prototypes of the ideas they presented.